

media alert

SA Metropolitan Fire Service



MFS and UFU support White Ribbon Day

Thursday, 25 November 2010

In South Australia, the Metropolitan Fire Service (MFS) and United Firefighters Union (UFU) have joined forces to demonstrate their support of White Ribbon Day.

MFS firefighters will take part in a White Ribbon Day event in Rundle Mall, entitled 'Men in the Mall'. Men and boys will be invited to take an oath to uphold the principles of White Ribbon Day.

MFS Chief Officer, Grant Lupton and UFU State President, Station Officer Barry Luke have praised SA firefighters for participating in such an important national campaign.

The White Ribbon Campaign is a unique national violence prevention campaign that aims to raise awareness among Australian men and boys about the roles they can play to prevent violence against women. Men and women across Australia are called upon to wear a white ribbon or wristband as a visual symbol of their commitment and oath.

WHAT: MFS firefighters support White Ribbon Day at the 'Men in the Mall' event.

WHEN: Thursday, 25 November 2010 from 12 noon until 1.30 pm.

WHERE: Rundle Mall, Adelaide opposite Stephens Place.

For media enquiries and interviews call the MFS Media Line on (08) 8204 3770

www.mfs.sa.gov.au