

media release

SA Metropolitan Fire Service



Come one, come all! It's Showtime with the MFS!

Tuesday, 4 September 2018

The Metropolitan Fire Service (MFS) returns to the Royal Adelaide Show this year with a brand new show stand offering educational family fun and a new recruitment section.

The revitalised stand features a new activity station for children, fire truck selfies and the all-time favourite 'Stop, cover, drop and roll' competition.

For the first time, firefighter recruitment will be a key focus, allowing women and men who'd like to be full-time or Retained (part-time) firefighters to ask questions of serving firefighters.

The modernised stand in the Jubilee Pavilion hosts a colourful display of information whilst providing an open, inviting and engaging environment.

All visitors to the stand, adults and children alike will be able to engage with MFS firefighters in a fun and interactive manner, combining appealing new activities with ever-popular old favourites.

MFS Acting Assistant Chief Fire Officer (ACFO) of Community Safety and Resilience, Phil Kilsby said the MFS stand is a long-running family favourite with a new edge.

"This year we have completely redesigned the stand to be more inviting, fun and intriguing for both adults and children. The new activity station for children allows them to let their creativity and imagination run free through colouring in and completing puzzles, all while learning valuable fire safety messages."

"Visitors to the stand will be encouraged to wear a take home fire helmet and jump in the fire truck selfie frame. And of course each day kids can compete for the fastest time in the ever popular 'Stop, cover, drop and roll' competition - the game is a fun way to teach children what to do if their clothing catches fire to prevent or minimise burn injuries," MFS ACFO Kilsby said.

MFS ACFO of Learning and Development, Peter Button said those who dream of becoming a full-time or Retained (part-time) MFS firefighter are encouraged to visit the MFS stand.

"The MFS anticipates it will recruit full-time firefighters again within the next 12 to 18 months, so, our stand provides aspiring firefighters with the chance to speak with serving firefighters and learn how to prepare to apply.

"We are actively seeking more women and people with culturally diverse backgrounds to apply, as diversity brings different ideas and approaches to problem solving and enhances an organisation's culture. We'd like our firefighting workforce to increasingly reflect the community we serve."

If members of the public have questions relating to their own home fire and life safety or would like to find out more about what the MFS does, including discussing the option of a career as a firefighter, there will be firefighters on the stand from 9 am each day of the show.

All activities at the stand are free, including competitions for adults and children with fantastic prizes.

We can't wait to see everyone there!

For media enquiries and interviews call the MFS Media Line on (08) 8204 3770

www.mfs.sa.gov.au