



# media release

## Regional SA firefighters Shake the Boot!

Thursday, 11 November 2010

This Friday, 12 November, the Australian Professional Firefighters Foundation (APFF) will launch its core fundraising activity, **'Shake the Boot'** across regional South Australia.

**'Shake the Boot'** is an annual, state-wide fundraising event held by the APFF to raise money for charities and burns survivors.

During **'Shake the Boot'**, Metropolitan Fire Service (MFS), Adelaide Airport and other professional firefighters are joined by generous volunteers in shaking a fire fighting boot to collect donations at various locations.

This year, firefighters from **Victor Harbor, Port Lincoln, Port Augusta, Port Pirie, Whyalla, Kadina, Kapunda, Tanunda, Loxton, Renmark, Berri, Murray Bridge, Wallaroo, Moonta and Mount Gambier** will be collecting in their communities.

APFF President and Metropolitan Fire Service (MFS) District Officer, Greg Crossman urges people living in country communities to dig deep when they see MFS firefighters shaking their boots!

"Traditionally, regional South Australia has been very generous during 'Shake the Boot' and we're looking forward to another wonderful show of support this year."

"All money raised in country communities through **'Shake the Boot'** will be donated directly to a hospital, charity, school or other worthy cause selected in that community," District Officer Crossman says.

In 2010, **'Shake the Boot'** will span the far reaches of the state, including at a remote SANTOS facility in the Cooper Basin where professional firefighters (employed by SANTOS) are stationed.

The APFF is a not-for-profit, **charity direct** charity comprising Metropolitan Fire Service (MFS), Adelaide Airport and other professional firefighters from across South Australia who volunteer their time to fundraise for and assist their community, including **'Shake the Boot'**.

**REGIONAL MEDIA** can contact their local MFS Regional Managers for interviews, photo opportunities or to confirm where firefighters will **'Shake the Boot'** in their region.

**RIVERLAND** - MFS Regional Manager, Jim Grivell – (08) 8586 3577

**WEST COAST** - MFS Acting Regional Manager, Rob Melin – (08) 8644 2097

**SOUTH EAST** – MFS Regional Manager, George Rodis – (08) 8725 1330

**MID NORTH** – MFS Acting Regional Manager, Paul McIntosh – 0457 818 744

**For further information or interviews:**

Call APFF member Kevin 'Billy' Boyle on 0410 641 879

[www.apff.org.au](http://www.apff.org.au)