



## Media Release

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### Emergency Triple Zero Challenge – A fun game with serious messages

A new online computer game that teaches children aged between five and 10 the importance and appropriate use of the Triple Zero (000) emergency number has been launched today.

**South Australia Police (SAPOL), the SA Ambulance Service (SAAS) and Metropolitan Fire Service (MFS)** have joined emergency service organisations across Australia supporting the initiative.

Each year, SAPOL, SAAS and MFS deal with thousands of calls to the Triple Zero (000) emergency number.

South Australia Police Superintendent, Col Cornish said parents shouldn't underestimate the important role that children have in alerting Police and emergency services to genuine emergencies.

"Many children have reported crimes or assisted adults by calling Triple Zero and following the right process. Their role in an emergency could be vital," he said.

Police officers, paramedics and firefighters have had many first-hand experiences where children have made the difference between life and death with a Triple Zero call.

SA Ambulance Service, General Manager Central Patient Services, Kevin Bate said in some emergency situations, a young child might be the only person available to make the necessary Triple Zero call.

"That's why it's important to teach young children how and when to use Triple Zero. It might make the difference in a timely emergency ambulance response and saving a life." Mr Bate said.

SAPOL, SAAS and the MFS welcome the new game as a fun way to engage young people in using Triple Zero in a responsible manner.

The online game helps children develop the necessary skills to call Triple Zero and give emergency call-takers the correct information, including providing a location.

It's also hoped the initiative will help to reduce nuisance calls that lead to wasted turnouts by emergency services.

South Australia Police, SA Ambulance Service and the MFS say it's important that adults and children understand Triple Zero is the only number to call in an emergency.

MFS Commander of Community Safety, David Kemp says the MFS Triple Zero Communications Centre also handles calls for the Country Fire Service (CFS) and State Emergency Service (SES).

"Calling Triple Zero can be the difference between life and death, so it's important that we teach younger generations how and when to use Triple Zero appropriately."

The game can be accessed at: [www.triplezero.gov.au](http://www.triplezero.gov.au)

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